

The Match Gala



A LOOK INTO THE CRYSTAL BALL OF SAVINGS

MIDAS COLLABORATIVE 2023 SPONSORSHIP

GOLD: \$15,000 (TWO AVAILABLE)

Pre-Event:

- Recognition as the Presenting Sponsor
- Two stand-alone boosted social posts to Mass/Nonprofit audiences (\$250 boost)
- Website presence on midascollab.org
- Logo inclusion in one Midas Newsletter
- Logo inclusion in all e-invitations
- Name inclusion in the press release and media advisories

During Event:

- 10 event tickets
- Stand-alone banner as Presenting Sponsor
- Verbal recognition at event with the opportunity to thank guests for coming
- Logo signage at event
- Social media shout-out during event
- Full-page ad in program (premium location: back cover or inside front cover)

Post Event:

- Stand-alone boosted thank you social post to Mass/Nonprofit audience (\$100 boost)
- Story inclusion (co-written by Midas marketing) in one Midas Newsletter in 2023
- Logo inclusion in all post email messaging
- Name inclusion in the post-event press release and media advisories and offer to press for quote

SILVER: \$10,000

Pre-Event:

- One stand-alone boosted social post to Mass/Nonprofit audiences (\$100 boost)
- Website presence on midascollab.org
- Logo inclusion one Midas Newsletter
- Logo inclusion in all e-invitations
- Name inclusion in the press release and media advisories

During Event:

- 6 event tickets
- Shared banner with gold and silver sponsors
- Verbal recognition at event
- Social media shout-out during event
- Half-page ad in program

Post Event:

- Stand-alone boosted thank you social post to Mass/Nonprofit audience (\$50 boost)
- Logo in one Midas Newsletter in 2023
- Logo inclusion in all post email messaging
- Name inclusion in the post-event press release and media advisories

BRONZE: \$5,000

Pre-Event:

- One stand-alone boosted social post
- Website presence on midascollab.org
- Logo inclusion in one Midas Newsletter
- Logo inclusion in all e-invitations

During Event:

- 2 event tickets
- Verbal recognition at event
- Social media shout-out during event
- Quarter-page ad in program

Post Event:

- Logo in one Midas Newsletter in 2023
- Logo inclusion in all post email messaging
- Name inclusion in the post-event press release and media advisories

FRIEND OF MATCH GALA: \$750

- One social media post shout-out (shared)
- Website presence on midascollab.org
- Logo inclusion in post email messaging